

# European Region Entrepreneurship Connection EFEB Network

NEWSLETTER

November 2016

Issue 10

## CURRENT WORK

### Webinar training of trainers in November

This month partners organised 2 out of 17 webinar trainings for trainers

*Training\_16/17* “Simplification of the implementation of rules concerning state aid to social and locals services”

Was organised by **ECIPA UMBRIA** (Italy) on 4 of November. The module aims to respond to this simplification objective for social and local services in particular by proposing a *de minimis* Regulation for local Services of general economic interest and a new Decision exempting social services under certain conditions from the obligation to provide prior notification.

Link for this webinar:

<https://youtu.be/mDaZasbgJ3I>

*Training\_17/17* “European Code of Good Conduct for Microcredit Provision”

Was organised by **CEBSR** (Latvia) on 9 of November.

This module provided recommendations and standards that should foster best practice in the microcredit sector. It is also intended to provide guidance for microcredit providers from the point of view of consumers, investors, funders and regulators.

Link for webinar:

[www.youtube.com/watch?v=OEHTwe6CZP8](http://www.youtube.com/watch?v=OEHTwe6CZP8)

## STEERING COMMITTEE MEETING

The Steering Committee Meeting took place in Perugia, Italy during 17-18 November. Partners made presentations about activities performed during the project implementation, shared their experience from the Training of the Trainers session and discussed the next steps of the project - 2 local seminars for target groups of the project and organisation of the Training of the Learners session, which aimed at training of women, who will be taught in business skills and how to use them effectively,



## RESEARCH RESULTS

### ITALY

#### Research results

In Italy around 29% of all entrepreneurs are women compared to 31% in the EU-28. The majority of these women entrepreneurs (77%) are solo entrepreneurs. Women entrepreneurs constitute about 16% of the women in the active labour force (entrepreneurship rate). This is higher than the EU-28 average entrepreneurship rate (10%). The proportion of men entrepreneurs of men in the active labour force in

Italy (28%) was also higher than the EU-28 average.

Most women entrepreneurs in Italy work full-time. In 2012, about 26% of women entrepreneurs worked part-time in their enterprise and this percentage was lower than the EU-28 average (30%).

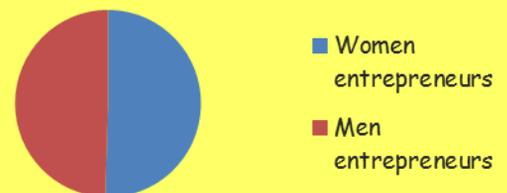
In 2012, the highest proportions of women entrepreneurs in the total number of entrepreneurs in a sector were in the sector groups, other service activities, human health and social work activities, and education. The lowest proportions were in the sector groups of construction and transportation and storage. In most sectors, the proportion of women entrepreneurs in Italy was about similar to EU-28. Compared to the EU-28 proportion, the percentage is higher in administrative and support service activities.

Women entrepreneurs in Italy are slightly younger than men entrepreneurs. In 2012, the proportion of women entrepreneurs in the age group 25-49 years was higher than men entrepreneurs, and the proportion in the group of 50-64 years was lower. The distribution for EU-28 was similar.

The average education level of women entrepreneurs is higher than that of men entrepreneurs. Compared to the total EU, women entrepreneurs in Italy also have a lower education level.

In 2012, the average working week for women entrepreneurs in Italy was 36 hours (36 hours in the EU-28). Part-time women entrepreneurs worked on average 19 hours, which was on par with the average for part-time women entrepreneurs in the EU-28 (18 hours).

#### Mean net income



Also, the mean net income of women entrepreneurs (€22,103) was higher than that of men entrepreneurs (€21,965) in Italy. Compared to women entrepreneurs in EU-28, the income of Italian women entrepreneurs is higher.

## PARTNER 8

### ECIPA UMBRIA, ITALY

#### ECIPA UMBRIA

contributes to the economic development and promotion of craft and SMEs within the Umbria Region by training and research activities in the artisan and crafts sector.

ECIPA is the agency created by C.N.A. (National Confederation of Crafts businesses and SME's) in order to carry out and implement their training strategy for small businesses and entrepreneurs.

In the field of Enterprises sector our intervention areas are manifold, for example:

- Marketing and International Marketing Courses
- Computer Courses and Company Security Courses
- Company Management Courses (Projects for the sensibilization on the new organizational and management models for the creation of enterprise networks)
- Projects aimed at the creation of an Observatory of the dynamics of Umbria's small and medium-sized enterprises
- Training for entrepreneurs and managers of small businesses and SMEs
- Training for apprentices of small businesses and SMEs

In the field of unemployed people and the integration between school professional training and work, main areas of expertise and activities of ECIPA are:

- **Professional Qualification Courses;** Courses for the discharge of Compulsory Schooling (e.g. courses for Hairdressers); Professional Qualification Courses aimed exclusively at Women. Among the activities organized in the last few years: "Crafts Entrepreneur", Organizational Buying Manager for the managerial area; Historical Costumes Maintenance, Decorator of Ceramic Works for the Artistic Crafts area
- **Specific initiatives to favour European mobility**
- Vocational Guidance Initiatives; Guidance and training for the development of equal opportunities; Guidance and training-oriented to the labor market integration in the so called weak and disadvantaged people
- **Initiatives aimed at Enterprise Creation**
- **Organization of internships and apprenticeships;** promotion of instruments for the active employment policy (youth guarantee)

ECIPA Umbria is a node of the network ECIPA ITALIA

ECIPA ITALIA is a system, member of CNA - National Confederation of Handicraft, with the precise mission of being a training agency

- Training of professional figures and innovative professional figures
- Training courses integrated with school and university paths
- Lifelong learning for adults, training for technical and professional retraining of owners and employees of firms
- Studies and research on the profiles and professional skills and training needs within craft businesses and SMEs

## EFEB TEAM MEMBERS AT CE BSR

**SIMONE**  
Sensi

**Project Manager**

Simone is the person responsible for need analysis, research and development in Ecipa Umbria training agency. His activities are planning, management and evaluation of several activities, particularly in the field of the training of entrepreneurs and of the dissemination of enterprise culture in schools and young people.

**ADRIANA**  
Chiacchella

**Project Manager**

Adriana is in charge for the management of the coordination of training activities in particular of youth guarantee internships, european projects and training courses. Furthermore she manages the dissemination activities of the projects carried out by Ecipa Umbria.

**EMANUELA**  
Coli

**Financial Manager**

Emanuela is the administrative manager of Ecipa Umbria.

**LUCA Menghini**  
Consultant

Master degree in work and social psychology, he collaborates with Ecipa Umbria as consultant in vocational training and European project



ECIPA umbria

## HOMETOWN OF THE PARTNER

### Perugia

**Perugia** is the capital of the Umbria Region (the Green Earth of Italy), and is located in central Italy. The town is of Etruscan origin and contains more than 160,000 inhabitants.

The Acropolis of Perugia (about 490 m a.s.l.) is built on two contiguous hills: the Collina del Sole and the Collina Landone and was selected by the Etruscans because of its rich water environment.

The oldest urban center is enclosed by walls dating from the 3rd Century BC, that are themselves incorporated into a medieval fortification (14th Century).

Its rich history is well represented by the works of art housed in the most representative cities, and the numerous monuments that characterize the urban profile of its historic center.

Among these monuments is first and foremost the **Fontana Maggiore**, built in the 13th Century. After construction of the aqueduct through which water was channeled to the center of the city, and which is still accessible today. In the **Piazza IV November** there is the **Cathedral of San Lorenzo**, which was completed during the 15th Century. The **Palazzo dei Priori** built between the 14th and 16th Century, is now the **Town Hall of the Municipality of Perugia**, and contains the **National Gallery of Umbria**, the region's most important museum.



Perugia is the home of one of the oldest universities in Italy, founded in 1308, as attested by the Papal Bull issued by Pope Clement V certifying the birth of the **Studium Generale**. In addition to the **University of Perugia** is the **University for Foreigners**, founded in 1925, being the oldest university in Italy addressed to foreigners, and which specializes in the teaching and diffusion of the Italian language and culture worldwide.



EUROPEAN REGION ENTREPRENEURSHIP CONNECTION - EFEB NETWORK

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