

European Region Entrepreneurship Connection EFEB Network

NEWSLETTER

ISSUE 6

July 2016

CURRENT WORK

Training of trainers webinars in July

This month partners organized 3 out of 17 training of trainers webinars

Training_1/17 "Digital Knowledge base and ICT market"

Was organized on 12 of July by a project partner **Innagate to Europe** (Spain).

The module objectives is to support all businesses to embrace digital technologies and transform the way goods are made and delivered.

The video of the webinar can be found at:
www.youtube.com/watch?v=hvJ_o8aOaKY

Training_2/17 "Business module and value proposition"

Was organised on 21 July by **ESTEEM** (Personal & Vocational Development for Young People), UK.

Companies most often decide to rethink and redesign their business model to reduce costs and improve customer experience. This module will include alternative approaches to delivering services, which can both reduce resource intensity, bring about new market opportunities and make business more resilient in the face of market trends.

You can watch the webinar at:
www.youtube.com/watch?v=xWSiBJhTXZ4

Trainings in August

In August partners will organize 2 more trainings for trainers webinars.

Training_4/17 "Social Entrepreneurship Basis"

Will be held on 26 of August at 10.00 CET and organised by Cluster Experts Baltic Sea Region, Latvia
You can follow the link:

www.youtube.com/watch?v=5Q-Uz1YIOCI

Training_3/17 "Digital Business Environment"

Was organised on 26 July by **ESTEEM** (Personal & Vocational Development for Young People), UK.

The objectives of this module are targeted at improving the ease of doing digital business, to facilitate entry to the markets and stimulate demand and the supply of digital technologies.

The video of the webinar can be found at:
<https://www.youtube.com/watch?v=DJ7EAVORDyc>

Training_5/17 "Process Eco-innovation"

Will be held on 29 of August at 10.00 CET and organized by NGO "Agricola", Ukraine. Follow the link:
www.youtube.com/watch?v=XVratOLDwvc

RESEARCH RESULTS__UKRAINE

In the framework of the project all partners conducted research on current situation on women entrepreneurship in their countries.

They sent questionnaires to the experts and project target groups to know their opinion and needs.

In current Newsletter we will present results from Ukraine.

Constraints for women

Women in Ukraine face more constraints in the labour market compared to men, which is reflected in higher unemployment rates, lower salaries, a poor child care system and, in recent years of transition, limited opportunities to obtain a higher education diploma or professional training free of charge. Women are still employed mainly in non-production institutions with lower salary levels compared to production enterprises.

Women-owned and controlled businesses account for a considerable part of the small business sector.

According to a recent survey, 50% of all enterprises without employees were women-owned, although the proportion is less in the case of larger enterprises: 27% in the case of those with 1-5 employees; 30% for those employing less than 50. Studies confirm that some of the characteristics for women-owned business in Ukraine are similar to those in Western economies, but there are also differences. Women tend to run small businesses mainly in the retail, wholesale trade and catering sectors, whilst in large enterprises, women-owned businesses dominate in the area of mining and manufacturing, two strategic industries in the country.

Economically active women

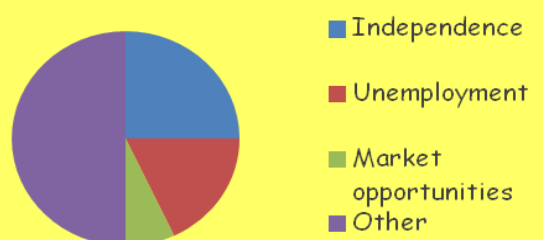
In Ukraine, women make up 54 % of the population and an estimated four fifths of economically active women are either employed or seeking employment. An estimated 40% of employed women have higher education or have studied in specialized secondary education institutions, which is 5% higher than men with the same qualifications.

Reason for starting a business

Independence is the most important reason given by surveyed women for starting a business in the Ukraine (25%), as well as by men (27%), although the push of unemployment is more commonly reported by women (18%, 11% men). Significantly, few women or men (7% for both groups) referred to the pull of market opportunities, although men were much more likely to refer to opportunities presented in terms of available resources (21% men, 6% women).

In comparison to the early years of economic reforms particularly, the absence of a state social security system encouraged women to start up enterprises to provide some income for themselves and their families. Although women were more likely to state income goals such as "providing a living for their families" as their main business aim as well as being more survival oriented, a large share of both women and men indicated "growth" as their main goal.

Most important reason for starting a business (women)



MEET A PARTNER



PARTNER 4 NGO "Agricola" Ukraine

Main activities

1. Development of nature tours in accordance with international standards, appropriate tourism to natural, historical and cultural sites and monuments
2. Development of tours for people with disabilities
3. Preserving species and protecting wildlife habitats, prevention of environmental damage, contributing to the improvement of the legal regulation of nature protection and cultural heritage
4. Improvement of ecological knowledge and assisting the efforts of citizens for environmental protection
5. Ensuring the wise usage of natural products
6. Promotion of production, consumption and development of ecological food products, grown using organic production technologies
7. Supports women and their activities in business environment

Registered in 2007 and has office located in Odessa

Agricola supports women activities in business environment and development of tours for people with disabilities

Current Projects

1. Sustainable tourism development in the Lower Danube Region, EU, Joint Operational program RO-UA-MD
2. Treatment and support of veteran trees in the parks of Odessa and Odessa region, Yves Rocher Fund
3. Promotion of paludiculture in Black Sea region wetlands for carbon sequestration, sustainable development and community-based renewable energy, EaP CSF



EFEB TEAM MEMBERS AT AGRICOLA

ALINA
Zhykhareva

Project Manager



Graduated from Odessa State Economic University with a Diploma in Economics. She has more than 18 years experience in accounting and financial management. In February 2016, Alina entered an environmental project on "Treatment and support of veteran trees in the parks of Odessa and Odessa region" to the Yves Rocher Fund which won the third prize.



KATERYNA
Neiko

Project Officer



Graduated from Odessa Inter-Regional Academy of Personnel Management and holds a Diploma in Management of Organisations. She has more than 5 years experience of coordinating and managing projects, include those funded by the EU Black Sea Operational Programme, EU Joint Operational Programme Romania-Ukraine-Republic of Moldova 2007-2013, Danube Competence Centre and Yves Rocher Foundation.

HOMETOWN OF THE PARTNER

ODESA

Odesa is the third largest city in Ukraine with a population of 1,003,705. The city is a major seaport and transportation hub located on the north-western shore of the Black Sea.

In 1794, the city of Odesa was founded by a decree of the Empress Catherine the Great. From 1819 to 1858, Odesa was a free port. During the Soviet period it was the most important port of trade in the Soviet Union and a Soviet naval base.

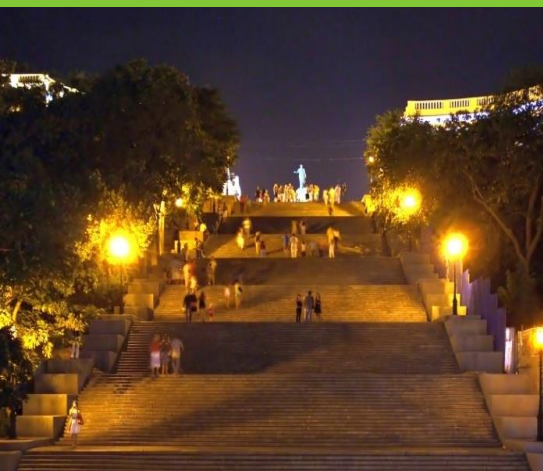
Odesa has 1185 streets, 62001 buildings, 24 hotels, 34 educational institutions, 88 health care centers, and 20 museums. Public transportation in Odesa city includes 21 tram routes, 15 trolley bus routes, 47 bus routes and 35 minibus routes.

Odesa was always very artistic city with developed culture and art. The most important place in the row of Odesa theatres the State **Academic Opera and Ballet Theatre** takes. It has amazing and long history and is one among five the most beautiful theatres in the world.

Deribasovskaya - the main street of the city is also famous by its numerous restaurants with different kitchens on your taste, pleasant small and big cafes with open summer terraces, fashion -shops and shop centers, and many other places for your entertainment. From Deribasovskaya Street you can come to the City Gardens.



There is even 'the eighth wonder of the world' - **Potemkin Stairs**, it was like a kind of entrance into the city from the sea. In 2004, a vote was taken, for the most beautiful staircase in Europe and Potemkin Stairs entered the top ten, it located at 6th place, also on this list was the stairs of Montmartre in Paris and the Stairs of the Temple of Athena on the Greek island Rhodes.



In Odesa, there is a vast system of catacombs; they are not only in intricacy, but also in their length one of the most notable in the whole world. Their length reaches three thousand kilometers. For comparison the length of the Roman catacombs is three hundred kilometers, Paris - five hundred kilometers.

EUROPEAN REGION ENTREPRENEURSHIP CONNECTION -
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