

European Region Entrepreneurship Connection EFEB Network

NEWSLETTER

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Issue 16

PROJECT ACTIVITIES

FUTURE EVENTS

The 3rd Steering Committee Meeting of EFEB project partners will take place in **Jurmala**, Latvia during the 20 and 21 of June.

Partners will discuss their implemented activities such as EFEB Academies and future trainings of learners, which take place in each participant's countries from June till August 2017.

Trainings of learners will be implemented through 17 webinars and all materials can be downloaded from project website <http://efebnetwork.eu>.



IMPLEMENTED ACTIVITIES

EFEB ACADEMIES IN GEORGIA

First EFEB Academy in Georgia "**Concrete Opportunities for Development of SMEs**" was organized by the Experts of Georgian Association "Women in Business". The Academy took place on 17 April 2017 in Amrolauri and gathered 15 participants.

Second EFEB Academy in Georgia "**Finding Opportunities for SMEs and BSOs**" was organized by the Experts of Georgian Association "Women in Business". The Academy took place on 31 March 2017 in Batumi and gathered 10 participants.

During the two EFEB Academies meetings the EFEB project and its training modules, as well as mentoring opportunities, were presented. Each presentation was followed by answers and questions and discussion. After the training certificates were given to the participants.



EFEB ACADEMIES IN GREECE

SEGE organized the first Academy in September 2016, during the 2nd Female Entrepreneurial Week.

The Academy was organized in Thessaloniki, at 28 of September 2016, entitled "Ευκαιρίες ανάπτυξης των ΜμΕ" ("Concrete Opportunities for Development of SMEs"). The local academy aimed to educate women entrepreneurs, or women who are willing to start their own business in order to develop their skills with the objective to provide new economic and social opportunities and their active participation in the economic development of Europe. 29 attendees listened to 6 experienced experts talk about the development of SMEs and the future of female entrepreneurship.

At the beginning Mrs Triakosari Despoina, president of SEGE and Mrs Tektonidou Kuriaki, Deputy Gen. Secretary for International Economic Relations and Development Cooperation of Ministry of Foreign Affairs, welcomed the participants. Later the main sessions started where curricula materials from EFEB Network project were presented to the participants of the academy. Mrs Perifanou Claire, Treasurer of SEGE, presented the EFEB Network Project, its activities, its aims and its expected results and informed the participants for the future ToL webinars. Mrs Kouvela Foteini, General Secretary of Gender Equality, talked about "The current needs of SMEs" and Mrs Tsaltampasi Apostolina, Vice President of SEGE, about branding of the company. Mrs Nika Aida, General Secretary of SEGE, talked about the "digital environment", Mr Mulonas Naoum, Entrepreneurship PhD, made a practical approach to modern training methods of women entrepreneurs.

At the last session Mrs Grompanopoulou Eleni, coordinator of Open people's University (Ανοικτό Λαϊκό Πανεπιστήμιο) talked about new forms of entrepreneurship. The academy was held in Greek language and all the materials (Agenda, Participants List, Invitation, Photos, Leaflet) are provided to the NA together with the interim report.



SEGE organized the second Academy in November 2016.

The Academy was organized in Heraclion, Crete, at 14 of November 2016, entitled "Έξυπνη ανάπτυξη και χρηματοδότηση της επιχείρησής σας: Πώς οι επιχειρηματικοί φορείς μπορούν να βοηθήσουν προς αυτή την κατεύθυνση" ("Funding opportunities for SMEs and BSOs") under the auspices of the Chamber of Commerce and Industry of Heraklion, Crete and the Region of Crete. Responsible for the event was Ms. Antonogiannaki Maria, member of the Board of Directors and Public Relations Officer of SEGE. The audience of the seminar was mainly women who are interested in setting up their own business, as well as existing entrepreneurs wishing to improve their presentation on the market.

The event started with the welcoming remarks of Mr. Alifekeraki Manolis, President of the Chamber of Heraklion. Participants were then given the opportunity to attend to the rapporteurs' remarks on Smart Development in Tourism and Family Business, e-Business, as well as to be informed about the Global Women's Entrepreneurship Support Networks and the benefits of Women's Entrepreneurship from them. The listeners showed excessive zeal for the issues discussed and asked for identical seminars more often. Speakers: Tsaltampasi Apostolina (Vice-President of SEGE), Savvidou Anastasia (Vice-President of SEGE), Nika Aida (General Secretary of SEGE), Grobanopoulou Eleni (Coordinator of the People's University / President of the Association of Central Macedonia Scientists "Aristotle"), Petraki Maria, (Event Coordinator / Chamber of Heraklion).

WOMEN ENTREPRENEURS IN GEORGIA

TINA BAIASHVILI

Charman of the board of jsc "Maspindzeli" - Which is focused on tourism development in Georgia. This company unites hotels throughout the territory of Georgia. Also Vice President of Georgian Association "Women in Business".



ANA MIKADZE-CHIKVAIDZE

Founder of the Ltd "Geldia" which introduced the old traditional technology of cheese making and opened an ethno-museum. Also Board member of Georgian Association "Women in Business" - Cheese Company.



The Georgian Association "Women in Business"(GAWB) is a non-governmental organization that supports development of micro, small and medium businesses(MSMEs), involvement of women in entrepreneurship, provision of economic and legal education via consultations and trainings and assistance in employment and self-employment.

The Mission of The Georgian Association "Women in Business" (GAWB) consists to supports through strengthening of women's entrepreneurship and access to markets, advancing economic empowerment and rights, roles for wider gender mainstreaming in all segments of social life.

EUROPEAN REGION ENTREPRENEURSHIP CONNECTION - EFEB NETWORK

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